

Course Syllabus

Konstnärligt och kulturellt entreprenörskap, 30 högskolepoäng *Arts and cultural entrepreneurship, 30 credits*

Course code: FM285A

Department: Department of Film
and media

Grading scale Fail, Pass

Education:

Freestanding course

Main field of study: Performing arts and media

Progressive specialisation: A1N

Education cycle: Second cycle

Subject group: FM1

Course classification:

Media 100%

Established by:

Committee for course syllabi at the second cycle

Date of decision: 2024-05-22

Date of Revision 20XX-MM-DD

Valid from: Spring semester 2025

Entry Requirements

General Entry Requirements:

for studies at the second cycle

Specific Entry Requirements

- Bachelor of Fine Arts degree or another bachelor's degree or equivalent relevant to the course
- English 5

Selection

Selection is based on a written application consisting of a CV and a personal letter explaining why the applicant is applying for the course, and, if necessary, second-stage interviews.

Language of Instruction

The main language of instruction is English.

Course content

The course aims to deepen students' practical skills and prepare them to conduct artistic and cultural entrepreneurship and research. Through the course, students will strengthen their ability to express themselves in theory and practice, in an experimental and critically reflective way, as well as work on artistic and entrepreneurial problem situations at an advanced level. The course provides the opportunity for the student to obtain entrepreneurial tools to develop their own artistic practice through either an individual or a group-defined project. The course focuses on the narrative perspective and ends with a presentation of the chosen project. In addition to the narrative perspective, the course prioritises co-creation, innovation and holistic sustainable entrepreneurship. Key themes covered during the course are: creativity, innovation and interdisciplinarity, cultural and creative industries, entrepreneurship and artistic enterprises and society, art and new technology. During the course, students will meet representatives from industry organisations.

Teaching forms

Lectures, seminars, independent work, supervision.

Intended learning outcomes

After completing the course, the student is able to:

1. demonstrate knowledge and understanding of entrepreneurship in the artistic and cultural area, including both broad knowledge of the area as a whole and specialist knowledge of part of the area, as well as an in-depth insight into relevant research and development work.
2. demonstrate familiarity with methods and processes for handling complex phenomena, questions and situations in entrepreneurship.
3. demonstrate the ability to independently and creatively formulate new questions and contribute to the development of knowledge in the area, solve more advanced problems, develop their own new forms of expression and critically reflect on their own and others' artistic, cultural and entrepreneurial attitudes.
4. demonstrate the ability, using their independently developed expression, to create and realise their own artistic, cultural and entrepreneurial ideas and independently identify, formulate and solve problems. Also plan and, with adequate methods, perform qualified tasks within defined time limits.
5. demonstrate the ability to verbally and in writing, or in some other way, clearly describe and discuss their entrepreneurial activities and relevant questions in dialogue with different groups.
6. demonstrate the entrepreneurial skills and knowledge that are needed to work independently in working life.

7. demonstrate the ability, within artistic and cultural entrepreneurship, to make assessments with regard to relevant artistic, societal, financial and ethical aspects.
8. demonstrate insight into the role of art and culture in society and entrepreneurship's opportunities.
9. demonstrate the ability to identify their need for further knowledge and to take responsibility for their own knowledge development.

Examination

(1001) Skriftlig examinationsuppgift, 15 hp, gäller lärandemål 1, 2, 3 och 4, betyg Underkänd (U) eller Godkänd (G)

(1001) Written assignment, 15 credits, regarding learning outcomes 1, 2, 3 and 4, grades Fail (U) or Pass (G)

(1002) Muntlig presentation, 15 hp, gäller lärandemål 5, 6, 7, 8 och 9, betyg Underkänd (U) eller Godkänd (G)

(1002) Oral presentation, 15 credits, regarding learning outcomes 5, 6, 7, 8 and 9, grades Fail (U) or Pass (G)

If a student has a decision from Stockholm University of the Arts about special pedagogical support due to functional variance, the examiner can decide on alternative forms of examination in consultation with the student.

Course requirements

Study material

Berinato, S. (2013). Visualizing a Century of Management Ideas. *Harvard Business Review*, 91(11), 126–133.

Christensen, C. M. (2010). What Is a Good Job? *Harvard Business Review*, 88(9), 46–49.

Cizek, K. & Uricchio, W. (2022). *Collective Wisdom - Co-Creating Media for Equity and Justice*. The MIT Press. (400 s.)

Dobрева, N. & Ivanov, S. (2020). Cultural entrepreneurship: a review of the literature. *Tourism & Management Studies*, 16, 23-34. 10.18089/tms.2020.160402.

(PDF) Cultural entrepreneurship: a review of the literature (researchgate.net)

Drucker, P. F. (1999). Improving the Practice of Management — Then and Now. *Harvard Business Review*, 77(6), 137–146.

Gehman, J., & Soublière, J. F. (2017). Cultural entrepreneurship: from making culture to cultural making. *Innovation*, 19(1), 61–73. <https://doi.org/10.1080/14479338.2016.1268521>

Full article: Cultural entrepreneurship: from making culture to cultural making (tandfonline.com)

Goleman, D. (2004). What Makes a Great Leader? *Harvard Business Review*, 82(1), 82–91.

Hjorth, D., & Steyaert, C. (Eds.). (2013). *Creative (and Cultural) Industry Entrepreneurship in the 21st Century*. Edward Elgar Publishing.

Notable articles include “The Importance of Being Aesthetic,” “On Entrepreneurial Brainchildren: The Concept of Inditation,” and “The Slipperiness of Entrepreneurial Intention in Narratives of Cultural and Creative Industries Entrepreneurship”³.

Kirkwood, J., & Tootell, B. (2008). Linking national culture and entrepreneurship: a systematic literature review. *International Journal of Entrepreneurial Behavior & Research*, 14(2), 76–111.

It identifies influential studies, top-cited references, and thematic clusters in this area².

Lindgren, M., Packendorff, J., & Whalen, S. (2015). *Entrepreneurship in the Cultural and Creative Industries: Perspectives from Companies and Regions*. Edward Elgar Publishing

It delves into topics such as young design entrepreneurs, architects, graphic designers, film makers, photographers, visual artists, and music producers⁴.

Manning, E. & Massumi, B. (2014). *Thought in the Act - Passages in the Ecology of Experience*. University of Minnesota Press (224 s.)

Noonan, D.S. (2021). Arts and cultural entrepreneurship. *Small Bus Econ* 57, 635–638. <https://doi.org/10.1007/s11187-020-00415-y>

Porter, M. E. (1996). What Defines a Successful Organization? *Harvard Business Review*, 74(6), 61–78.

Sarasvathy, S. (2008). Effectuation: Elements of Entrepreneurial Expertise. *Effectuation: Elements of Entrepreneurial Expertise*. 243? <https://doi.org/10.4337/9781848440197>

Schrofer, J. (2018). Plan and Play, Play and Plan: Defining Your Art Practice. *Valiz*. (285 s.)

Woronkiewicz, J. (2021). Arts, Entrepreneurship, and Innovation. *J Cult Econ* 45, 519–526 <https://doi.org/10.1007/s10824-021-09432-5>

Arts, Entrepreneurship, and Innovation | *Journal of Cultural Economics* (springer.com)

Woronkiewicz, J. (2018). Arts, Entrepreneurship, and Innovation. *Small Business Economics*, 57(3), 635–638. This article explores the connections between arts, entrepreneurship, and innovation, proposing a definition of art entrepreneurship as both a concept and a field of study.

The special issue it describes focuses on the connections between arts, entrepreneurship, and innovation for workers, firms, and industry¹.

Reference literature

<https://www.en.visjournal.nu/vis-11-sound-to-wear> <https://www.en.visjournal.nu/vis-10-cosmologies-of-asylum> <https://www.en.visjournal.nu/vis-10-textorium> <https://www.en.visjournal.nu/body-fragmented-temporal-expressions>

Course evaluation

The Course is evaluated in accordance with Guidelines for course evaluations (Riktlinjer för kursvärderingar).

Replaces a previous course

The course replaces -.

Overlaps another course

The Course overlaps, and cannot be included in a degree together with -.

Other terms and conditions

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